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## Vogel Consulting Celebrates 20<sup>th</sup> Anniversary

Brookfield, Wisconsin - November 7, 2013 - Vogel Consulting, a multi-family office (MFO) offering an integrated approach to wealth management, is proud to announce the celebration of its 20<sup>th</sup> anniversary. "We believe two decades of serving private families, with an independent and integrated approach to wealth management, is worth recognizing," says firm Founder and CEO, Rhona E. Vogel. "When we sat down and began planning for this year, we brainstormed two separate events, one for employees and one for our families. We quickly realized that hosting an open house would be a challenge, as so many of our families live out of state," said Vogel. Instead, the firm chose to mark their milestone anniversary with a new website. "I am really excited about our new website. I think the language and imagery tell our story quite well," Vogel says with satisfaction. The launch of the new site was coordinated with the firm anniversary to create a "virtual open house" for Vogel's client families and friends of the firm.

The firm hosted an employee celebration late in October, at the Road America race track and The Osthoff Resort.

Vogel is one of the largest independent MFOs in the country. The firm advises on more than \$2.5 billion of client assets and has offices in Brookfield, WI and Chicago, IL.



**VOGEL CONSULTING**  
1993 – CELEBRATING TWENTY YEARS – 2013

*For more information on Vogel Consulting, or to arrange an interview with Rhona Vogel, please contact Nicole Van Peurseem.*